

Planning Application for the Aylesbury Estate Regeneration

Plot 18 Reserved Matters Application

Early Years Facility Travel Plan



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Prepared by	Sarah Betts			
Signature				
Checked by	Ian Dimbylow			
Signature				
Authorised by	Ian Dimbylow			
Signature				
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PRODUCTION TEAM

CLIENT

Notting Hill Housing Trust

WSP GLOBAL INC. (WSP)

Project Manager

Ian Dimbylow

Project Director

Simon Purcell

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1 INTRODUCTION

1.1 BACKGROUND

- 1.1.1 WSP | Parsons Brinckerhoff have been appointed by Notting Hill Housing Trust (NHHT) to provide advice in connection with the Aylesbury Estate Regeneration Scheme in Southwark.
- 1.1.2 The primary planning permission consisted of a hybrid application of two applications:
 - → Detailed Planning Application 'First Development Site' (FDS); and
 - → Outline Planning Application 'Masterplan Development Site'
- 1.1.3 These applications were submitted by NHHT to Southwark Council in September 2014. Planning approval for both the Detailed Planning Application for the 'First Development Site' (Ref: 14/AP/3843) and the Outline Planning Application (Ref: 14/AP/3844) was granted by Southwark Council in August 2015.
 - → As part of the Outline Planning Application for the 'Masterplan Development Site' a number of new community facilities will be provided on the Plot 18 Site (Taplow House. Thurlow Street, London, SE17 2UN) comprising the following elements:
 - → Health Centre approximately 3,344 sq.m (GIA) in size to provide new premises for the Aylesbury Medical Centre and the Aylesbury Community Health (both located in Taplow);
 - → Early Years Facility approximately 947 sq.m (GIA) in size;
 - → Community Facilities; including Library approximately 900 sq.m in size (replacing facilities on East Street;
 - → Retail space approximately 225 sq.m in size;
 - → 122 residential units; and
 - → Public Open Space.
- 1.1.4 These elements will ensure the delivery of key facilities at an early stage of the development programme to support the community over the period of the regeneration of the estate, serving existing residents on the estate and surrounding residential areas as well as serving the future residents of the redeveloped estate.
- 1.1.5 One of the conditions of the Outline Planning Permission is that a Travel Plan should be submitted as part of a Reserved Matters Planning Application where the proposed non-residential floorspace either meets or exceeds the Travel Plan thresholds set out in Table 2.1 of the document titled 'Guidance for workplace travel planning for development' produced by Transport for London (TfL).
- 1.1.6 Based on the size of the facilities outlined above and the information provided by the architect it is confirmed that a Workplace Travel Plan will need to be provided for the Health Centre and a School Travel Plan will need to be provided for the Early Years Facility as part of the reserved matters application. Although a Workplace Travel Plan is not required for the Community Facility one has been prepared in order to contribute to BREEAM score for the Plot 18 Site.
- 1.1.7 A Framework Travel Plan has already been prepared to encompass the whole site ('Masterplan Development Site' and 'First Development Site'), and this Travel Plan sits under the over-arching canopy of the Framework Travel Plan, contributing towards its overall targets.

1.1.8 This Workplace Travel Plan has been produced for the Early Years Facility on the Plot 18 Site, and sets out the measures that will be provided to promote and encourage travel by sustainable modes to and from the Early Years Facility in order to support the sustainable transport objectives of the Aylesbury Regeneration Area. It conforms to national, local and ATTrBuTE guidance.

1.2 TRAVEL PLAN OVERVIEW

- 1.2.1 A Travel Plan (TP) is a dynamic management tool which brings together transport and other business issues in a co-ordinated strategy. A TP can bring a number of benefits to a new development for the developer, the ultimate occupier, users of the site (such as employees, customers, visitors, suppliers etc.), local residents and the local authority.
- 1.2.2 TfL, in their latest guidance Travel Planning for New Development in London (February 2011), define Travel Plans as:

"A long-term management strategy for an occupier or site that seeks to deliver sustainable transport objectives through positive action, and is articulated in a document that is regularly reviewed."

- 1.2.3 A Travel Plan aims to:
 - → Encourage the use of more sustainable modes of transport, such as walking, cycling and using public transport;
 - → Reduce unnecessary travel; and
 - → Encourage the use of sustainable travel by improving facilities and providing information.
- 1.2.4 It is considered that the nature of a particular land use can influence the content of a Travel Plan and for the proposed Early Years Facility the following is considered relevant:
 - → The development will be car free, and local streets are subject to parking restrictions, and therefore private car travel is restrained from the outset. As a result, it is considered that the main aims and objectives of the Workplace Travel Plan will be to increase walking and cycling trips over public transport trips as far as practicable; although it is noted that modal use will relate to journey purpose; and
 - → The Workplace Travel Plan will be most effective when targeted at staff. Whilst measures for visitors are included, such trips to the site are difficult to influence, track and manage over a longer period of time. Whilst targets with a monitoring and review mechanism have been defined for staff, it is not considered appropriate to set specific targets for visitors.
- 1.2.5 This Workplace Travel Plan has been prepared in respect to the development but acknowledges that Travel Plan measures and resources will be shared with neighbouring uses as far as practicable.
- 1.2.6 TfL, in its latest guidance, (https://www.tfl.gov.uk/info-for/urban-planning-and-construction/travelplans), advises that a Travel Plan should establish a structured strategy with clear objectives and targets, supported by suitable policies and quality measures for implementation. Whilst the location of a development, its physical design and proximity to facilities and services create the conditions to make sustainable travel choices a natural option, communicating these opportunities to occupiers is also critical to the success of the Travel Plan.
- 1.2.7 The travel plan is essentially a 'living document' requiring monitoring, review and revision to ensure it remains relevant to the organisation and those using the site and provides continuous improvements for its duration. These aspirations and actions should be documented in a Travel Plan, the structure and content of which are dependent upon a range of factors including location, nature of development, the occupiers and the end users.

- 1.2.8 The Travel Plan should demonstrate a holistic approach by incorporating both 'hard' engineering measures and 'soft' marketing and management measures necessary to address the transport impacts arising from development.
- 1.2.9 This Travel Plan has also been prepared in accordance with TfL's Travel Planning Guidance, (November 2013). This guidance marks a mode towards integrating deliveries and servicing into the Travel Planning process.
- 1.2.10 The Travel Plan is compliant with the ATTrBuTE assessment which is an online Travel Plan assessment tool for London. An ATTrBuTE assessment for this Workplace Travel Plan has been undertaken and is included in Appendix B. It is intended for this document to be reviewed by the LBS and TfL to agree appropriate measures, targets and monitoring requirements prior to implementation.

1.3 TRAVEL PLAN STRUCTURE

- 1.3.1 The structure of this Workplace Travel Plan is as follows:
 - → Section 2 provides an overview of key national, regional and local policies in relation to travel planning;
 - → Section 3 provides background information regarding the transport network in the vicinity of the proposed development site, with reference to road links, walking, cycling, buses, rail and underground services;
 - \rightarrow Section 4 provides a description of the development proposals;
 - → Section 5 describes the Objectives and Targets of the Travel Plan;
 - → Section 6 outlines the Travel Plan Strategy;
 - → Section 7 outlines the Travel Plan Measures that will be implemented;
 - → Section 8 describes how the Travel Plan will be monitored and reviewed; and
 - → Section 9 identifies how the funding of the Travel Plan will be secured and how the measures will be enforced.

2 PLANNING POLICY

2.1 INTRODUCTION

2.1.1 This section provides a brief overview of national, regional and local transport planning policy relevant to Travel Planning.

2.2 NATIONAL POLICY

NATIONAL PLANNING POLICY FRAMEWORK (MARCH 2012)

- 2.2.1 The National Planning Policy Framework (NPPF) was adopted in March 2012, replacing existing national planning policy guidance and statements, such as PPG13 and PPS3, with a single more concise document. The NPPF aims to enable local people and their accountable councils to produce their own distinctive local and neighbourhood plans, which reflect the needs and priorities of their communities.
- 2.2.2 The NPPF embraces a presumption in favour of sustainable development which should be delivered within three main dimensions: economic; social and environmental.
- 2.2.3 With regard to transport, the NPPF sets aims for a transport system balanced in favour of sustainable transport modes, in order to give people a real choice about how they travel. It also encourages solutions which support reductions in greenhouse gas emissions and reduce congestion.
- 2.2.4 Relating to facilitating economic growth Paragraph 32 of NPPF sets out that: "All developments that generate significant amounts of movement should be supported by a Transport Statement or Transport Assessment. Plans and decisions should take account of whether:
 - → The opportunities for sustainable transport modes have been taken up depending on the nature and location of the site, to reduce the need for major transport infrastructure;
 - → Safe and suitable access to the site can be achieved for all people; and
 - → Improvements can be undertaken within the transport network that cost effectively limits the significant impacts of the development. Development should only be prevented or refused on transport grounds where the residual cumulative impacts of development are severe."
- 2.2.5 The NPPF states that developments which generate significant amount of movement should be located where the need to travel will be minimised and the use of sustainable transport modes can be maximised. Developments should be located and designed where practical to:
 - \rightarrow Accommodate the efficient delivery of goods and supplies;
 - → Give priority to pedestrian and cycle movements, and have access to high quality public transport facilities;
 - → Create safe and secure layouts which minimise conflict between traffic and cyclists or pedestrians; avoiding street clutter and where appropriate establishing home zones;
 - \rightarrow Incorporate facilities for charging plug-in and other ultra-low emission vehicles; and
 - → Consider the needs of people with disabilities by all modes of transport.
- 2.2.6 Travel Plans are considered a key tool in achieving the above.

2.2.7 The NPPF defines a Travel Plan as:

"A long-term management strategy for an organisation or site that seeks to deliver sustainable transport objectives through action and is articulated in a document that is regularly reviewed."

NATIONAL PLANNING PRACTICE GUIDANCE (MARCH 2014)

2.2.8 The National Planning Practice Guidance (NPPG) was launched on the 6th March 2014 and provides a web-based resource in support of the NPPF. Following public consultation on a 'beta' version ending on 9th October 2013, the NPPG has been amended. The guidance includes advice on Travel Plans and states:

"In determining whether a Travel Plan will be needed for a proposed development the local planning authorities should take into account the following considerations:

- → The Travel Plan policies, (if any) of the Local Plan;
- → The scale of the proposed development and its potential for additional trip generation, (smaller applications with limited impacts may not need a Travel Plan);
- \rightarrow Existing intensity of transport use and the availability of public transport;
- \rightarrow Proximity to nearby environmental designations or sensitive areas;
- → Impact on other priorities / strategies, (such as promoting walking and cycling);
- → The cumulative impacts of multiple developments within a particular area;
- → Whether there are particular types of impacts around which to focus the Travel Plan, (e.g. minimising traffic generated at peak times); and
- → Relevant national policies, including the decision to abolish maximum parking standards for both residential and non-residential development."

GOOD PRACTICE GUIDELINES: DELIVERING TRAVEL PLANS THROUGH THE PLANNING PROCESS (DFT, 2009)

- 2.2.9 The DfT guidelines are intended to assist all stakeholders in determining when a Travel Plan is required, how it should be prepared and what it should contain within the context of an integrated planning and transport process. The guidelines also set out how Travel Plans should be evaluated, secured, implemented, monitored and managed in the longer term as part of this process. Travel Plans are important for major new developments in order to:
 - → "Support increased choice of travel modes;
 - → Promote and achieve access by sustainable modes;
 - → Respond to the growing concern about the environment, congestion, pollution and poverty of access; and
 - → Promote a partnership between the authority and the developer in creating and shaping 'place'."
- 2.2.10 The document recognises that it can be helpful to view a Travel Plan for a new development as a pyramid of measures and actions, which are constructed from the ground up, with each new layer building on the last, all set within the context of the outcomes sought.
- 2.2.11 The DfT's Travel Plan Pyramid helps demonstrate how successful plans are built on the firm foundations of a good location and site design. Additional hard and soft measures should be integrated into the design, marketing and occupation of the site. In addition, parking restraint is often crucial to the success of the plan in reducing car use.

2.3 REGIONAL POLICY

THE LONDON PLAN 'THE SPATIAL DEVELOPMENT STRATEGY FOR LONDON CONSOLIDATED WITH ALTERATIONS SINCE 2011' (MARCH 2015)

- 2.3.1 The 2015-2016 Minor Alteration to the London Plan (MALP) has been prepared to bring London in line with national car parking policy. The updates concern residential parking standards and so are not therefore relevant to the Travel Plan for the Early Years Facility.
- 2.3.2 The London Plan aims to ensure that London's transport is easy, safe and convenient for everyone and encourage cycling, walking and use of electric vehicles. The document states that London should be a city where it is easy, safe and convenient for everyone to access jobs, opportunities and facilities with an efficient and effective transport system which actively encourages more walking and cycling.
- 2.3.3 The London Plan recognises that transport plays a fundamental role in addressing the whole range of this spatial planning, environmental, economic and social policy priorities. It is critical to the efficient functioning and quality of life of London and its inhabitants, having major effects on places, especially around interchanges and in town centres and on the environment, both within the city itself and more widely.
- 2.3.4 Policy 6.1 Strategic Approach stresses the importance of closer integration of transport and development and hopes to achieve this by inter alia:
 - → Encouraging patterns of development that reduce the need to travel, especially by car;
 - → Supporting development that generates high levels of trips only at locations with high levels of public transport accessibility, either currently or via committed, funded improvements;
 - → Supporting measures that encourage shifts to more sustainable modes and appropriate demand management;
 - → Promoting greater use of low carbon technology so that CO2 and other contributors to global warming are reduced; and
 - → Promoting walking by ensuring an improved urban realm.
- 2.3.5 Table 6.3 Cycle Parking Minimum Standards provides the following guidance for D1 nurseries/schools (primary and secondary):
 - \rightarrow Long stay cycle parking 1 space per 8 staff and 1 space per 8 students; and
 - → Short stay cycle parking 1 space per 100 students.

TFL TRAVEL PLANNING GUIDANCE (NOVEMBER 2013)

- 2.3.6 In November 2013 TfL published a new guidance document to combine and simplify the previous Travel Plan document 'Travel Planning for New Development in London: Incorporating Deliveries and Servicing' (January 2012).
- 2.3.7 The guidance document sets out the core elements of a Travel Plan that are deemed essential. The essential elements are as follows: Objectives, Targets, Measures, Management, Action Plan, Securing, and Monitoring and Review.
- 2.3.8 According to the guidance, all class use D1 developments should prepare and submit a School Travel Plan where occupiers will have to take up sustainable transport initiatives.

2.4 LOCAL POLICY

SOUTHWARK CORE STRATEGY (APRIL, 2011)

- 2.4.1 The Core Strategy policies set out the Borough's strategic approach to development. In particular, Strategic Policy 2 'Sustainable Transport' aims to further encourage a shift to sustainable travel within the Borough. Core Strategy Policy 2 states;
 - → Encourage walking, cycling and the use of public transport rather than travel by car. This will help create safe, attractive, vibrant and healthy places for people to live and work by reducing congestion, traffic and pollution.
- 2.4.2 LBS aims to achieve a reduction in car use through the following measures:
 - → Planning places and development with priority for walking and cycling, whilst maximising the use of public transport and minimising car use;
 - → Directing large developments to areas that are very accessible by walking, cycling and public transport;
 - → Safeguarding land for planned public transport improvements and where the need arises in the future;
 - → Improving access to mixed use town and local centres; and
 - → Encouraging use of the River Thames for transport and improving links between Southwark and north of the river.

THE SOUTHWARK TRANSPORT PLAN (LBS, 2011)

- 2.4.3 The Transport Plan sets out how the Council will improve the travel to, from and within the Borough and thereby contributing to the wider economic, social and environmental objectives of the council. The Transport Plan sets out the Council's vision for transport, their long term goals and transport objectives for the Borough for a period of up to 20 years. The Transport Plan also details the targets and outcomes to demonstrate how the Transport Plan is being delivered.
- 2.4.4 The Transport Plan intends to achieve its transport aspirations through eight key objectives. The relevant objectives together with the associated policies that supports and underpins each of the objectives are set out below:

Objective 1: Manage demand for travel and increase sustainable transport capacity

- → Policy 1.2 requires car free development in areas of good access to public transport, that are located in a controlled parking zone
- → Policy 1.7 places emphasis on reducing the need to travel by public transport by encouraging more people to walk and cycle; and
- → Policy 1.12 urges the need to ensure that cycle parking is provided in areas of high demand and in areas where convenient.

Objective 2: Encourage sustainable travel choices

- Policy 2.1 places importance on working with the school community to encourage more children to travel to school sustainably;
- → Policy 2.3 proposes promoting and encouraging sustainable travel choices in the borough; and
- → Policy 2.4 proposes to continue to support improving skills and knowledge to travel sustainability.

Objective 3: Ensure the transport system helps people to achieve their economic and social potential

→ Policy 3.2 stresses the need to support access to employment. It states that, as well as supporting those already in work, it is important to maximise opportunities for those seeking work or training; and

Objective 4: Improve the health and wellbeing of all by making the borough a better place

→ Policy 4.1 seeks to promote active lifestyles through walking and cycling.

Objective 5: Ensure the transport network is safe and secure for all and improve perceptions of safety

→ Policy 5.7 seeks to deliver a coordinated package of road safety training and publicity measures

Objective 6: Improve travel opportunities and maximise independence for all

- → Policy 6.1 puts emphasis on making the streets more accessible for pedestrians;
- → Policy 6.2 stresses the importance of improving access to public transport; and
- → Policy 6.3 aims to support independent travel for the whole community; and
- → Policy 6.5 highlights the need to provide essential parking for residents with mobility difficulties.

Objective 8: Reduce the impact of transport on the environment

- → Policy 8.1 seeks to reduce overall levels of private motor vehicle traffic on our streets; and
- → Policy 8.2 considers the importance to promote the uptake of low emissions vehicles.

2.5 POLICY SUMMARY

2.5.1 National, regional and local planning policies work together to promote successful Travel Plans which strive for consistency between the 'hard' development proposals and the 'soft' initiatives which accompany it, together with a commitment to monitor travel behaviour and promote sustainable practices throughout the life of the Travel Plan.

3 BASELINE SITE ACCESSIBILITY

3.1 SITE LOCATION

3.1.1 The Aylesbury Estate is situated to the north of Burgess Park between Walworth Road and Old Kent Road. A detailed location plan of the site is shown in Figure 1, and a wider site location plan is shown in Figure 2. A layout plan of the proposed development showing the proposed access points and main routes for all transport modes is included in Appendix A.

3.2 EXISTING PEDESTRIAN INFRASTRUCTURE

- 3.2.1 There are a number of pedestrian routes through the Aylesbury Estate which offer a degree of permeability for pedestrians. Thurlow Street, Villa Street and Inville Road offer connectivity through the site in a north-south direction, and Hopwood Road, Beaconsfield Road, Kinglake Street, Inville Road and Roland Way offer connectivity through the site in an east-west direction. The nature of the footway provision and raised walkways throughout the estate are less than desirable, however the Aylesbury regeneration is a programme of works to replace this infrastructure with a network of streets over time. This reserved matters applications represents and early stage of work which will become a focal point for the area.
- 3.2.2 A walking accessibility plot has been produced for the Plot 18 Site and this is shown in Figure 2. This shows that a wide area encompassing Walworth, Camberwell, Elephant and Castle and Bermondsey is within a 25 minute walk of the Plot 18 Site.

3.3 EXISTING CYCLING INFRASTRUCTURE

- 3.3.1 A cycling accessibility plot has been produced for the Plot 18 Site and this is shown in Figure 3. This shows that a wide area encompassing Southwark, Westminster, Victoria, the City, Clapham and Rotherhithe is within a 25 minute cycle of the Plot 18 site.
- 3.3.2 Barclays Cycle Superhighways are cycle routes running from outer London into and across central London, and are designed to give safer, faster and more direct journeys for cyclists into central London. The nearest route is CS7 which travels from Merton to the City via the A24 and A3 using Clapham Road, Kennington Park Road and providing access to the City across Southwark Bridge.
- 3.3.3 There are also a number of alternative quieter signed or recommended routes that utilise the site roads adjacent to CS7, including a number of established cycle routes within the area. These routes are part of the existing London Cycle Network (LCN) and include Route 2 from Elephant and Castle to Orpington and Route 23 from Southwark Bridge to Croydon.
- 3.3.4 The London Cycle Hire scheme offers a self-service bike sharing cycle hire scheme for short journeys. It does not require membership and allows people to hire a bike from one of the docking station located around London, ride it to where you want to go to, and then return it to any docking station, ready for the next person to use.
- 3.3.5 There are a number of locations near Elephant and Castle and to the north of the Aylesbury Estate where cycle hire facilities are available. The nearest facility is located on Rodney Road in Walworth, which is just a short walk (less than 5 minutes) from the north of the Aylesbury Estate. The remaining cycle hire locations are a 15 to 20 minute walk from the centre of the Aylesbury Estate.

- → Aylesbury Medical Centre;
- → Junction of East Street and Thurlow Street:
- → Faraday School;
- → Junction of Portland Street and Wooler Street;
- South section of Portland street; and \rightarrow
- → Albany Road at the outdoor gym.

EXISTING PUBLIC TRANSPORT PROVISION AND FACILITIES 3.4

EXISTING PTAL LEVEL

3.4.1 The Aylesbury Estate is situated between two bus corridor (the A2 and the A215), but also has bus services that pass directly through the estate, along Thurlow Street and Albany Road. As a result the Public Transport Accessibility Level (PTAL) for the Aylesbury Estate various by location, with the areas closer to the A2 and A215 having a higher PTAL than the area around Thurlow Street. For example, the PTAL level varies from 6 close to Camberwell Road to between 2 and 3 for areas around the junctions of Albany Road / Wells Way and Albany Road / Thurlow Street. It is considered that the existing PTAL of the Plot 18 Site is 3.

BUS ROUTES

3.4.2 The Plot 18 site has 3 day bus services running past it, and there is also one night bus. These bus routes are shown in Figure 4, and the route and number of buses per hour for the day bus services are summarised in Table 3.1 below.

		Average Da	Average Day Frequency		
Route	Route Description	Monday – Friday	Saturday	Sunday	
42	Denmark Hill – Liverpool Street	8-11mins	8-10mins	15mins	
136	Elephant & Castle – Grove Park	8-12mins	8-12mins	15mins	
343	City Hall – New Cross Gate	4-8mins	6-10mins	10-15mins	
Source: Transport for London (October 2015)					

Day Bus Services and Frequencies within vicinity of Plot 18 Table 3.1

Source: Transport for London (October 2015)

3.4.3 Table 3.2 summarises the route and number of buses per hour for the night bus services.

Night Bus Services and Frequencies within vicinity of Plot 18 Table 3.2

		Average Nig	ht Frequency	
Route	Route Description	^{—–} Monday – Friday	Saturday	Sunday
N343	New Cross Gate – Trafalgar Square	30mins	30mins	30mins

Source: Transport for London (October 2015)

The bus routes mentioned above are shown in Figure 5, and are accessed via bus stops on 3.4.4 Thurlow Street. These are shown in Figure 6, and are summarised in Table 3.3 below.

· · · · · · · · · · · · · · · · · · ·	
Road Location	Service
Thurlow Street	42, 136, 343
East Street	42
Thurlow Street	136, 343
	Thurlow Street East Street

 Table 3.3
 Bus Stops and Bus Service Availability within the vicinity of Plot 18

Source: Transport for London (October 2015)

3.4.6 There are also large number of bus stops on entries to the Elephant and Castle roundabout, including interchange facilities between buses and trains at Elephant and Castle underground and railway station. Many of the very frequent bus services operating within the vicinity of the Aylesbury Estate stop at Elephant and Castle, meaning that the bus offers a quick, convenient way of accessing the station from the site.

3.5 UNDERGROUND AND RAIL SERVICES

3.5.1 Table 3.4 sets out the names and distances to the nearest London Underground stations, and the lines which are available from these stations.

Table 3.4 London Underground Stations and Lines within the vicinity of Plot 18

Station	Line	Approximate Distance (Metres)
Elephant and Castle	Northern and Bakerloo	1300
Borough	Northern	1800
London Bridge	Northern and Jubilee	2200
Kennington	Northern	1400
Oval	Northern	2000

Source: Transport for London (October 2015)

3.5.2 Table 3.5 shows the nearest National Rail and London Overground stations, and the lines which are available from these stations, the distance from and the services which are available from those stations.

Table 3.5 National Rail / London Overground Stations within the vicinity of Plot 18

Station	Line	Approximate Distance (Metres)
Elephant and Castle	National Rail	1300
London Bridge	National Rail	2200
Peckham Rye	London Overground	2200

Source: Transport for London (October 2015)

3.6 CAR CLUBS

- 3.6.1 There are a number of locations within the area. These are principally provided by Zipcar, and in total there are 8 cars situated at the following locations:
 - → Bradnham Close;
 - → Portland Street;
 - \rightarrow Sondes Street;
 - → Wooler Street;
 - → East Street;
 - → Bagshot Street;
 - → Madron Street; and
 - → Chatham Street

3.6.2 There are also other ways of hiring cars in London through 'easyCar Club', which allows private individuals to make money by hiring their car out for use if they are not using it, as well as citycar club', both of which have some cars available close to the Aylesbury Estate.

3.7 TRAVEL BEHAVIOUR – SCHOOL 2015 TRAVEL SURVEY

- 3.7.1 There is currently no existing school travel data available from the Aylesbury Early Years Centre to determine targets. However, there are a number of schools within the vicinity of the proposed development which have undertaken a school travel survey of pupils and staff, including Angel Oak Academy (Nursery to Year 6), which is located approximately 1km to the south of the proposed Early Years Facility school. As a result it is reasonable to assume that the existing school travel data will be similar to that of the Early Years Facility, and give a good indication of the likely travel patterns that will be experienced at the Early Years Facility.
- 3.7.2 A school travel survey of pupils and staff was undertaken at Angel Oak Academy in April 2015, with pupil data collected by means of a paper questionnaire during the registration period and the staff survey conducted online. Respondents were asked to indicate the main mode of travel by which they usually travel to and from the school. The school travel mode survey results for pupils and staff are shown in Table 3.6 and Table 3.7 respectively below.

Mode	To School		Fror	n School
	Number	Percentage	Number	Percentage
Car	53	16%	58	18%
Car Share	11	3%	7	2%
Bus	52	16%	49	15%
Rail	0	0%	0	0%
Bicycle	15	5%	14	4%
Foot	179	56%	181	56%
Park then walk	2	1%	1	0%
Other	10	3%	12	4%
Totals	322	100%	322	100%

Table 3.6 Pupil School Travel Survey Results

Source: Angel Oak Academy School Travel Plan Transport for London (April 2015)

3.7.3 The pupil survey results indicate that sustainable travel modes of travel are well used throughout the school population, with 56% of pupils walking to and from the school. A further 16% of pupils travel to and from the school by bus, 5% travel to and from the school by cycling, and 20% travel to and from the school by car driver and car passenger.

Mode	To School		From Schoo	l
	Number	Percentage	Number	Percentage
Car	11	31%	11	31%
Car Share	0	0%	2	6%
Bus	7	20%	6	17%
Rail	6	17%	6	17%
Bicycle	1	3%	1	3%
Foot	9	26%	8	23%
Park then walk	0	0%	0	0%
Other	1	3%	1	3%
Totals	35	100%	35	100%

Table 3.7 Staff School Travel Survey Results

Source: Angel Oak Academy School Travel Plan Transport for London (April 2015)

3.7.4 As with the pupil survey results the staff survey results indicate that sustainable travel modes of travel are well used throughout the school population, with 26% of staff walking to and from the school. A further 20% of staff travel to and from the school by bus, 3% travel to the school by cycling, and 31% travel to and from the school by car driver and car passenger.

4 DESCRIPTION OF PROPOSED DEVELOPMENT

4.1 INTRODUCTION

4.1.1 This section sets out the development proposals for the Early Years Facility within the Plot 18 site. The Early Years Facility is provided on the third floor of the South Block, and covers approximately 1,000 sq.m.

4.2 DEVELOPMENT DESCRIPTION

- 4.2.1 The new Early Years Facility will replace the existing Aylesbury Early Years Centre, which is currently based at the rear of the current Taplow building on the Aylesbury Estate. The new Early Years facility will accommodate 72 children from age 0-5 years:
 - \rightarrow 0 2 years = 24 pupils; and
 - \rightarrow 2 5 years = 48 pupils.
- 4.2.2 For 72 pupils, aged 0-5 years, it is considered that there will be between 10 and 12 staff on site at any one time.

4.3 PARKING PROVISION

CAR PARKING

- 4.3.1 The new Early Years Facility is a re-provision of a service that already exists within close proximity to the future location. At present, no car parking is provided at the facility.
- 4.3.2 The development will be car free, and local streets are subject to parking restrictions, and therefore private car travel to the site is restrained from the outset. It is considered that this will not be an issue given that the existing facility does not currently include parking. It is considered that staff travelling to the Early Years Facility will be more likely to travel by sustainable modes if no car parking is available.

CYCLE PARKING

- 4.3.3 The London Plan requires the following cycle parking provision for D1 nurseries / schools (primary and secondary):
 - → Long-stay: 1 space per 8 staff + 1 space per 8 students; and
 - → Short-stay: 1 space per 100 students.
- 4.3.4 Three long-stay cycle parking spaces will be provided for the Early Years Facility. These will be accommodated within the basement level of the South Block. These spaces will be provided in covered, secure locations which are only accessible to staff.
- 4.3.5 No short-stay cycle parking will be provided specifically for the Early Years Facility, due to the age of the pupils. Unallocated short-stay cycle parking will be available in the public square for use if required.

- 4.3.6 For both long-stay and short-stay cycle parking, consideration will be given to providing spaces accessible to less conventional bicycle types, such as tricycles, cargo bicycles and bicycles with trailers.
- 4.3.7 The London Plan recommends that supporting facilities are provided at land uses where long stay cyclists require them (such as places of employment). Supporting facilities include lockers, showers and changing rooms.

BUGGY PARKING

4.3.8 As part of the development proposals for the Early Years Facility, one buggy parking space shall be provided per pupil aged 0-2 years. 24 buggy parking spaces will be provided on the third floor of the building, which can be reached by lift.

4.4 ACCESS STRATEGY

- 4.4.1 The masterplan proposals seek to return the area to a grid-based network of streets that allow permeability and connectivity for all people. Guidance from Manual for Streets and the AAAP indicates that a permeable grid is an efficient and effective way of providing for all types of movement.
- 4.4.2 A plan indicating the new road grid and the treatments used to control vehicle movements is provided at Appendix A.

PEDESTRIAN AND CYCLING ACCESS

- 4.4.3 The Early Years Facility will be located within the southern block of Plot 18. Within Plot 18, pedestrian access is provided in the form of improved footways on Inville Road and Dawes Street, and footways along a new street to the north of the site. Within the new public square, pedestrian access will be provided throughout.
- 4.4.4 There is a level difference across the new public square that means that a set of steps is present in the south and east of the square. The steps are combined with a ramped section to allow mobility impaired access, and access for pushchairs in the area.
- 4.4.5 Dropped kerb crossings, with tactile paving are provided along the new streets. A crossing is also proposed on Thurlow Street in the form of a new zebra crossing aligned with the new building frontage.

CYCLE ACCESS

4.4.6 The proposals for the Southwark Spine have not yet been developed by Southwark Council and consequently the design of Thurlow Street has been left on the existing kerb line to allow the future provision of this link. The re-constructed Inville Road, connection to Dawes Street and new residential street are all designed for slow speed traffic and to be attractive local unmarked cycle routes that will link to the Southwark Spine once complete.

VEHICULAR ACCESS

- 4.4.7 As set out in the masterplan application, it is proposed to re-join the network of streets in the area around Plot 18 to re-create a connected street network. This is achieved by connecting Inville Road to Dawes Street and in the provision of a new residential street connecting Dawes Street and Thurlow Street.
- 4.4.8 The proposed roads are 5m wide allowing for two-way vehicle movements. Access is provided to a basement car park below the South Block which connects to the extended Dawes Street.

4.4.9 Section 4.5 of the Transport Statement for Plot 18 provides further information about the vehicular access to the site.

4.5 DELIVERY AND SERVICING

4.5.1 A servicing management plan is required as part of the legal obligations of the s106 agreement. This plan is a standalone document and should be referred to for further details.

b OBJECTIVES AND TARGETS

5.1 OBJECTIVES AND PRINCIPLES

- 5.1.1 TfL's guidance document entitled 'Travel Planning for New Development in London (November 2013) sets out objectives and targets for Travel Planning.
- 5.1.2 Travel Plans should include targets to reduce single occupancy vehicle trips but should also consider and relate to targets specified in the Mayor's Transport Strategy (e.g. to increase cycling). In addition, they should support objectives set out in a borough's local policy documents.
- 5.1.3 Travel Plans should have measurable outputs or targets against which the progress of the Workplace Travel Plan can be monitored. With consideration to the nature of the development, that being it is a development with limited parking (and local streets have parking restrictions in place), the main objectives of the Workplace Travel Plan are as follows:
 - → To establish sustainable travel principles for the development as a whole;
 - → To encourage walking and cycling trips over the use of public transport provision as far as practicable;
 - → To support car-free lifestyles;
 - \rightarrow To maximise the use of cycle parking provision as far as practicable;
 - → To increase the attractiveness and use of cycling for day-to-day journeys;
 - \rightarrow To promote and encourage healthy and active travel; and
 - → To raise the awareness of sustainable modes of transport available for visitors to and from the site.

5.2 TARGETS

- 5.2.1 Travel Plan targets can be used to assess the effectiveness of a Travel Plan and identify which areas require attention in terms of prioritising resources such as time, cost and labour.
- 5.2.2 In accordance with TfL's best practice guidance, all targets identified will be SMART (**S**pecific; **M**easurable; **A**chievable; **R**ealistic and **T**ime-bound), and appropriate to the specific development and land use to which they apply.
- 5.2.3 Two types of targets have been identified. 'Action' type targets are defined as 'non-quantifiable actions that need to be achieved' (e.g. appointing a Travel Plan Coordinator within 3 months of occupation), whilst 'Aim' type targets are 'quantifiable and relate to the degree of modal shift the plan is seeking to achieve or to other outcomes (e.g. the date by which the stated car driver mode share will be achieved). The Action and Aim type targets for the site are set out in turn below.

ACTION TYPE TARGETS

- 5.2.4 The following action type targets are set for the proposed development:
 - → Appoint a Travel Plan Coordinator to take responsibility for the development and management of the plan, and ensuring its delivery;
 - → The development encourages sustainable travel behaviour through its design with the development containing no car parking;

- \rightarrow Provide secure-sheltered cycle parking stands prior to occupation; and
- → Travel Plan Coordinator to organise initial travel surveys upon occupation and at years one, three and five following initial surveys. Monitoring will take place annually thereafter.

AIM TYPE TARGETS

5.2.5 The Travel Plan aim targets are designed to measure the progress made towards achieving the Travel Plan objectives. Targets are generally based on achieving modal shift through reductions in car use, particularly those with a single occupant, and increases in the use of sustainable modes such as cycling.

5.3 PUPIL AND STAFF TRAVEL MODE TARGETS

5.3.1 The following mode share targets proposed for staff and pupils travel have been derived to take account of the existing mode share based on results of the school travel survey of pupils and staff was undertaken at Angel Oak Academy in April 2015 (as set out in Section 3.7). Tables 5.1 and 5.2 below set out the preliminary targets for main travel modes for pupils and staff respectively, to be achieved within one, three and five years of implementation.

Mode	Target (Year 1)	Target (Year 2)	Target (Year 3)
Car	16%	14%	13%
Car Share	3%	3%	3%
Bus	16%	14%	13%
Rail	0%	0%	0%
Bicycle	5%	6%	7%
Foot	56%	59%	60%
Park then walk	1%	1%	1%
Other	3%	3%	3%
Totals	100%	100%	100%

Table 5.1Targets for Pupils

Table 5.2Targets for Staff

Mode	Target (Year 1)	Target (Year 2)	Target (Year 3)
Car	31%	27%	22%
Car Share	0%	0%	0%
Bus	20%	19%	18%
Rail	17%	18%	19%
Bicycle	3%	4%	5%
Foot	26%	29%	33%
Park then walk	0%	0%	0%
Other	3%	3%	3%
Totals	100%	100%	100%

- 5.3.2 These targets will reflect the Early Years Facility's commitment to promoting sustainable travel amongst pupils. The range of measures aimed at promoting walking amongst pupils (set out in detail in Sections 7 and 8 below) are hoped to increase this modal share to 60% for pupils and 33% for staff of journeys by year 3 of the Travel Plan.
- 5.3.3 As we have seen the targets that have been set have been based on the results obtained from the school travel survey of pupils and staff that was undertaken at the Angel Oak Academy. It is reasonable to assume that the existing school travel data will be similar to that of the Early Years Facility, and give a good indication of the likely travel patterns that will be experienced at the Early Years Facility, but it will still be necessary to undertake an initial baseline travel survey questionnaire upon occupation. Once the results have been obtained from this baseline travel

survey questionnaire the targets will be reviewed and adjusted accordingly. The results of the survey would be issued to the LBS for their records.

5.3.4 The travel survey questionnaire, (iTRACE compliant) will be repeated around the time of the anniversary of occupation during the third and fifth years.

6 TRAVEL PLAN STRATEGY

6.1 MANAGEMENT

TRAVEL PLAN COORDINATOR

- 6.1.1 A Travel Plan Coordinator will be appointed to take responsibility for the development and management of the plan, and ensuring its delivery. The Travel Plan Coordinator will be appointed within three months of the adoption of the Travel Plan.
- 6.1.2 The roles and responsibilities of the Travel Plan Coordinator are set out below:
 - → Implementation and management of the Travel Plan;
 - \rightarrow Awareness-building and engagement with staff and parents;
 - → Strategic marketing and communication;
 - → Implementing and managing measures;
 - → Measuring success and monitoring change;
 - → Reporting progress to all Travel Plan stakeholders, including staff, parents and the planning and highway authorities;
 - → Obtaining and maintaining commitment and support from staff;
 - → Giving advice and information on transport-related subjects to staff and parents; and
 - → On-site coordination of data collection for the Travel Plan.

ON-SITE REPRESENTATIVES

- 6.1.3 To ensure that there is site-wide adoption of the Travel Plan, the Travel Plan Coordinator will be assisted in delivering the measures by representatives of the Early Years Facility; these can be parents of pupils within the Early Years Facility or other staff members.
- 6.1.4 This role is not considered to be a full-time job and can therefore be undertaken alongside normal Early Years Facility duties. This role will involve:
 - → Giving a 'human face' to the Travel Plan explaining its purpose and the opportunities on offer. This may include offering personalised journey planning advice and helping establish and promote the individual measures in the plan;
 - → Obtaining and maintaining commitment and support from staff and parents;
 - → Raising awareness and implementing any measures which are specific to that occupier / land use;
 - → Liaising with staff, parents and the Travel Plan Coordinator;
 - → Giving advice and information on transport-related subjects to staff and parents;
 - \rightarrow Helping establish and promote the individual measures in the plan; and
 - → Providing on-site support to the Travel Plan Coordinator as required.

are contained within the individual measures sections. The marketing activities to be undertaken include:

MARKETING STRATEGY

6.2

6.2.1

→ Provision of links to relevant journey planning information and timetables for public transport services will be provided within promotional material; and.

information and notification of events and facilities provided. Full details of the marketing strategy

→ Notification of sustainable travel events and reminders to staff of available incentives.

It is recognised that a marketing and communication strategy is key to the success of the Workplace Travel Plan. The marketing strategy will aim to raise awareness of the key services

and facilities implemented as part of the Workplace Travel Plan and disseminate travel

6.3 UPDATING

6.3.1 The Workplace Travel Plan is a strategy for a minimum 5 year period and, as such, will evolve over time. Although the objectives of the Workplace Travel Plan, to educate staff and parents and to facilitate travel by sustainable modes, will not change, it may be possible over time to redefine specific targets / measures. The on-going monitoring and review programme will provide updated information that will allow the Workplace Travel Plan to be revised, refined and improved as appropriate.

7 TRAVEL PLAN MEASURES

7.1 INTRODUCTION

- 7.1.1 This section outlines the 'hard,' (infrastructure) and 'soft,' (travel management) measures that will be implemented to maximise sustainable travel behaviour within the Early Years Facility.
- 7.1.2 This section outlines the measures which will be implemented on site in order to achieve the objectives identified within Section 5. These measures form the core of the Travel Plan. The measures have been grouped into three types as follows and considered in turn in the following sections:
 - → 'Hard' engineering measures incorporated into the design of the Early Years Facility;
 - → Key services and facilities; and
 - → 'Soft' marketing and management measures which will be implemented as part of the development proposals to ensure that sustainable travel behaviour is maximised.

7.2 'HARD' MEASURES – SITE DESIGN

7.2.1 It should be recognised that many physical aspects of the design of the Early Years Facility will influence travel patterns, and will have a significant impact upon reducing dependence upon the car. The hard engineering measures that will be incorporated into the design of the development are set out below. It should be noted that appropriate hard engineering measures will be provided during the construction of each building and landscaping within the development prior to occupation and will be funded by the developer.

ACCESSIBILITY

7.2.2 The pedestrian connections to the wider surrounding network are provided on the main pedestrian desire lines connecting to convenient routes towards public transport service access points within the immediate surrounding area, as outlined within Section 3 of this Travel Plan.

CYCLE PARKING PROVISION

- 7.2.3 19 long-stay cycle parking spaces will provided in the Basement. Basement cycle parking will be in covered, secure locations which are only accessible to staff. Cycle maintenance facilities will be provided for all staff.
- 7.2.4 Short-stay cycle parking spaces will be available in the public square for all to use. The prominent situation of the short-stay cycle parking area will facilitate informal surveillance of parked cycles and enhance the visibility of cycling amongst site users in order to encourage uptake.

7.3 KEY SERVICES AND FACILITIES

CAR SHARING DATABASE

- 7.3.1 As previously mentioned it is intended for the Early Years Facility to be car free. However, in order to ensure the most efficient use of cars that do travel to and from the Early Years Facility, staff will be encouraged to car share wherever possible. This will help to reduce the overall number of car journeys being made in the first instance, whilst encouraging a pattern of more efficient car use amongst the staff.
- 7.3.2 To promote car sharing even further, the following measure could be utilised:

- \rightarrow Assigning better positioned car park spaces to car sharers; and
- → Considering a guaranteed ride home taxi service provided by the employer if the car sharer has to leave unexpectedly.
- 7.3.3 The Travel Plan Coordinator will ensure that staff are made aware of this opportunity prior to commencing work at the Early Years Facility. Staff can then consider the viability and potential of staring future commuting journeys with a colleague or staff at other nearby offices.

CAR SHARE PROMOTIONAL EVENT

7.3.4 To boost interest further, the Travel Plan Coordinator will arrange a lunchtime staff event at the Early Years Facility to promote car sharing in general and encourage the uptake of any informal private car sharing opportunities amongst staff.

7.4 'SOFT' MEASURES – MARKETING AND PROMOTION

7.4.1 The location of the Early Years Facility, its design and proximity to public transport services and pupil and staff homes within the surrounding area should create all of the conditions to make sustainable travel choices a natural option. However, it is also recognised that a communication strategy is key to the success of the Travel Plan. Details of the communication strategy for the proposed Early Years Facility are set out below.

EARLY YEARS FACILITY WEBSITE

- 7.4.2 Links to relevant public transport travel information will be provided on the Early Years Facility Parent and Staff Portals including hyperlinks to:
 - → TfL journey planner; Walkit route planner, Cycle Touring Club; specific public transport operators; and LBS web-sites; and
 - → An electronic version of the travel pack including promotional details of the key services and facilities being provided will also be included on the School Parent and Staff Portals.

NOTICE BOARDS

- 7.4.3 Notice boards providing travel and community information to staff and parents will be used.
- 7.4.4 Maps of the immediate local area will be displayed within the Early Years Facility, identifying locations of cycle routes and parking and public transport service access points. This could be particularly useful in promoting bus services which stop close to the school but which some families are not familiar with.
- 7.4.5 Notices will also be used to inform staff and parents of any new travel initiatives or events organised by the Travel Plan Coordinator.

SUSTAINABLE TRAVEL ASSEMBLY

7.4.6 To mark the implementation of the Travel Plan a special full assembly should be undertaken with parents present in order to introduce the Travel Plan and its aims and also introduce the Travel Plan Coordinator and the scope of the role.

TRAVEL PACK

7.4.7 Branded Travel Packs will be made available to staff and parents. The Travel Pack will contain a high quality map of the surrounding area, showing cycling, walking and public transport routes to key local facilities, plus current timetables for local bus and rail services. A key role of the Travel Pack will also be to raise awareness of the sustainable travel initiatives being implemented through the Travel Plan including:

- → Promotion of key services and facilities Full details of the key services and facilities provided by the Travel Plan will be included within the Travel Pack;
- Promote membership to the London Cycling Campaign (LCC) Membership of the LCC provide benefits including free third party insurance; invitations to over cycling events; route and touring information; technical and product advice; cycle-related legal advice and discounts on many cycling products. The details of membership information will be included within the School Travel Pack and on the development website;
- → Promotion of health benefits associated with alternative modes of transport The travel pack will provide details of the health benefits associated with walking and cycling regularly;
- → Details of carbon foot-printing Provision of details of established Act on CO2 carbon calculator and information to raise awareness of the environmental and cost saving benefits associated with sustainable travel and reducing car usage.
- → Promotion of Car Share Clubs Details of car sharing websites such as http://www.carplus.org.uk and www.liftshare.com will be included within the Travel Pack.
- 7.4.8 The Travel Pack will also invite those persons wishing to raise specific transport-related matters to discuss them with the Travel Plan Coordinator for consideration. The Travel Plan Coordinator will also be able to provide personalised travel planning advice to staff and parents if required.
- 7.4.9 Notices publicising the Travel Pack to staff and parents will also be provided within the reception area of the Early Years Facility and in each classroom.

DELIVERY AND SERVICING

- 7.4.10 As a part of the Workplace Travel Plan, occupiers will be encouraged to arrange any regular deliveries for scheduling outside of peak hours, and outside of times when pupils are leaving the nearby schools as far as practicable.
- 7.4.11 Occupiers will be encouraged to co-operate with neighbouring businesses to minimise servicing trips. This could include:
 - → Identifying and procuring the same suppliers for the same products so that multiple deliveries can take place at the same time; and
 - → Agreeing times for business postal collections.

PERSONALISED JOURNEY PLANNING

7.4.12 The Travel Plan Coordinator will offer to provide personalised travel planning advice to staff of the Early Years Facility. The personalised travel planning advice will be tailored to specific shift patterns and home locations of staff.

FACILITIES FOR MOBILITY IMPAIRED PERSONS

7.4.13 The personalised journey planning service will be extended to cater for the specific needs and travel requirements of mobility impaired employees. The Travel Plan Coordinator will identify wheelchair accessible routes to public transport services, thereby facilitating the use of public transport as an alternative to the private car.

8 MONITORING, REVIEW AND ACTION PLAN

8.1 INTRODUCTION

8.1.1 A programme of monitoring and review will be implemented to generate information by which the success of the Travel Plan will be evaluated. This will help to establish whether the agreed objectives and targets are being met. Monitoring and review will be the responsibility of the Travel Plan Coordinator.

8.2 MONITORING

- 8.2.1 Monitoring will be undertaken on a site in accordance with TfL's 'standardised approach to monitoring'. This will ensure that the surveys undertaken perform the following:
 - → Monitor progress towards achieving targets; and
 - \rightarrow Assess the effectiveness of the travel plan measures.
- 8.2.2 The Travel Plan Coordinator will be responsible for conducting an initial Travel Plan survey to be undertaken upon occupation of the Early Years Facility (iTRACE compliant). The travel survey will then be undertaken in the first, third and fifth years in line with policy guidelines and discussions with the LBS. It is envisaged that they will broadly comprise the following:
 - → Management questionnaire to identify site specific details (to be completed by the Travel Plan Coordinator);
 - → Pedestrian counts at the pedestrian access points into the Early Years Facility; and
 - → Self-completion questionnaire surveys of parents and staff to identify the mode share of the facility, focusing on reasons for car use and barriers to more sustainable travel in the longer term.
- 8.2.3 Monitoring will continue on a rolling five-year basis if targets are not met within the initial monitoring period.

8.3 REVIEW

- 8.3.1 The Travel Plan Coordinator will report the results of the survey and monitoring to LBS within one month of each survey. The Travel Plan Coordinator and officers of LBS will then review the results and, if appropriate, revise the targets and measures accordingly for the following 24-month period. The results of the travel survey and revised targets will be included in the subsequent revisions of the travel plan.
- 8.3.2 If the monitoring results identify that targets are not being met such remedial measures will be implemented such as additional travel plan marketing with a further provision of travel leaflets, public transport information; maps, routes and timetables.

8.4 ACTION PLAN

8.4.1 The programme for the implementation of the Travel Plan measures is set out in Table 8.1 and sets out tasks, intended implementation dates and funding sources. The action plan is intending to be a 'living' document and will therefore be updated by the Travel Plan Coordinator to reflect the outcome of consultation with the local planning authority, once the first full multi-modal travel survey has been completed.

Table 8.1 Action Plan

Action	Target Date	Responsibility
Appointment of Travel Plan Coordinator	Within 3 months of Travel Plan implementation	Early Years Facility
Provision of 'hard' Travel Plan measures (to include, cycle parking provision)	Within 6 months of Travel Plan implementation	Early Years Facility
Car Sharing Scheme	Within 6 months of Travel Plan implementation	Early Years Facility
Production of Travel Pack	Within 3 months of Travel Plan implementation	Early Years Facility / Travel Plan Coordinator
Initial travel survey questionnaire to be carried out	Upon occupation of the development	Early Years Facility / Travel Plan Coordinator
Promotion of 'soft' Travel Plan measures	As the development becomes occupied and ongoing thereafter	Travel Plan Coordinator
Actual Travel Plan targets to be set and agreed with LBS	Within 3 months following the results of the initial Travel Plan survey questionnaire	Travel Plan Coordinator
Second travel survey to be carried out	12 months after carrying out the initial survey	Travel Plan Coordinator
Review targets	Within two months of the results of the second survey	Travel Plan Coordinator
Submission of first monitoring report to the LBS	Within two months of the results of the second survey	Travel Plan Coordinator

9 SECURING AND ENFORCING

9.1 INTRODUCTION

9.1.1 This section identifies how the funding of the Workplace Travel Plan measures will be secure and how the implementation of the measures will be enforced.

9.2 SECURING THE TRAVEL PLAN

- 9.2.1 The provision of an approved Travel Plan in accordance with current TfL guidance together with the implementation of 'action' type targets will be secured through its incorporation into a signed S106 agreement for the development.
- 9.2.2 All measures implemented will be funded by the Early Years Facility. The facility will also fund the initial baseline travel survey. Monitoring of the facility's travel patterns will occur in years one, three and five in accordance with policy guidelines and discussions with the LBS. The Travel Plan Coordinator will commission the monitoring surveys and once completed, the results of the surveys will be available for uploading into iTRACE.
- 9.2.1 Funding for the monitoring and management of the Travel Plan is to be secured by the Early Years Facility. The costs will relate to the implementation of measures outlined within the Travel Plan and also for surveys and monitoring to occur through the lifecycle of the Travel Plan in accordance with policy guidelines and discussions with the LBS.

9.3 ENFORCING THE TRAVEL PLAN

9.3.1 If the identified or otherwise agreed Workplace Travel Plan are not on course for being met when the development has been 90% occupied then further additional measures will be considered to further promote and encourage the use of public transport, cycling and walking modes as opposed to the private car in order to try and address this.

Figure 1 – Site Location Plan

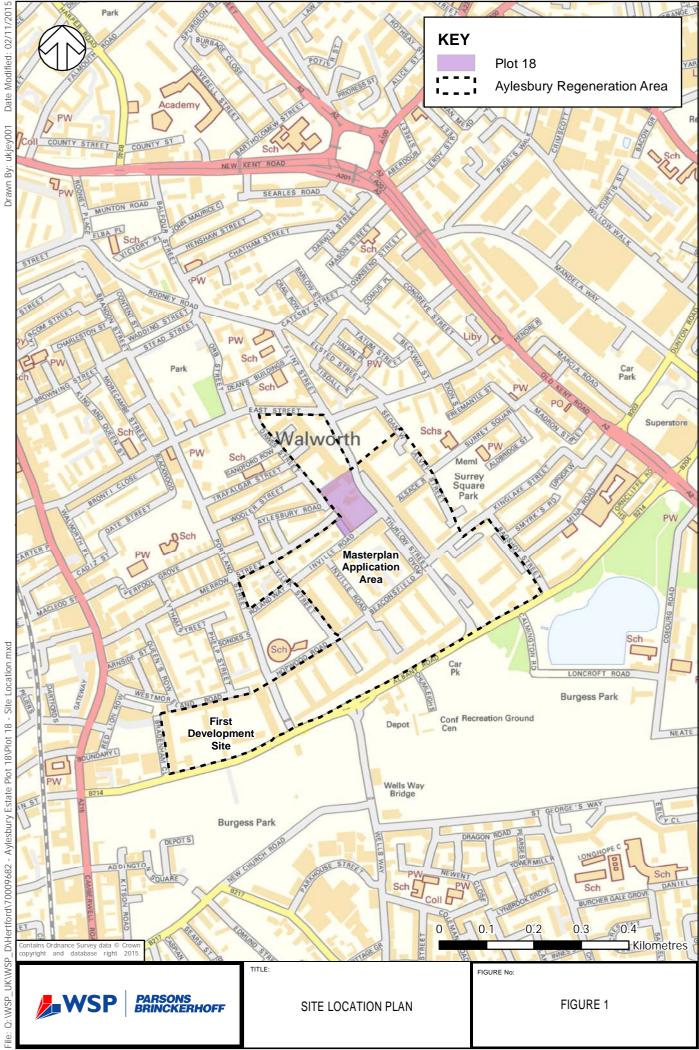


Figure 2 – Wider Site Location Plan

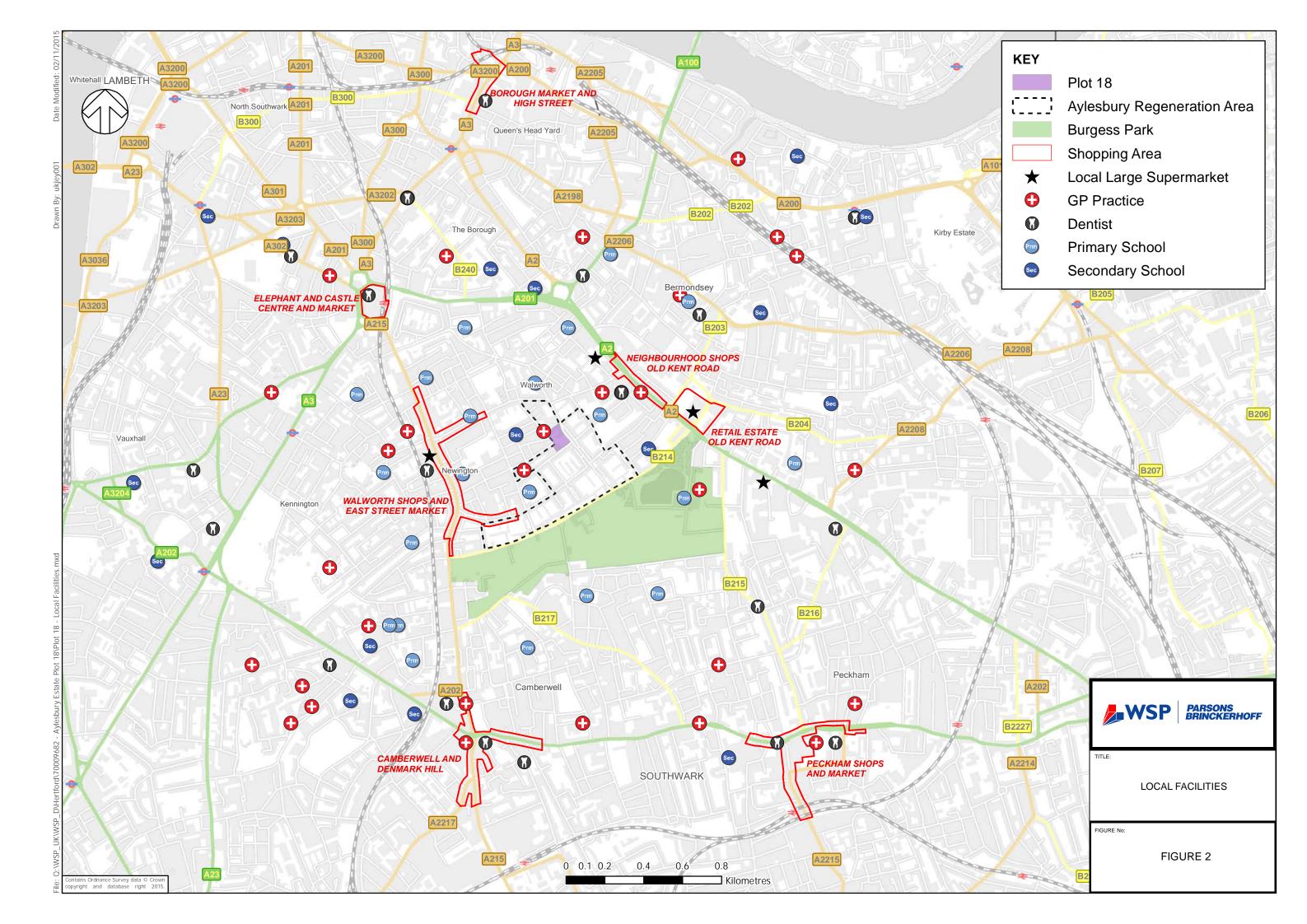


Figure 3 – Walking Accessibility Plot

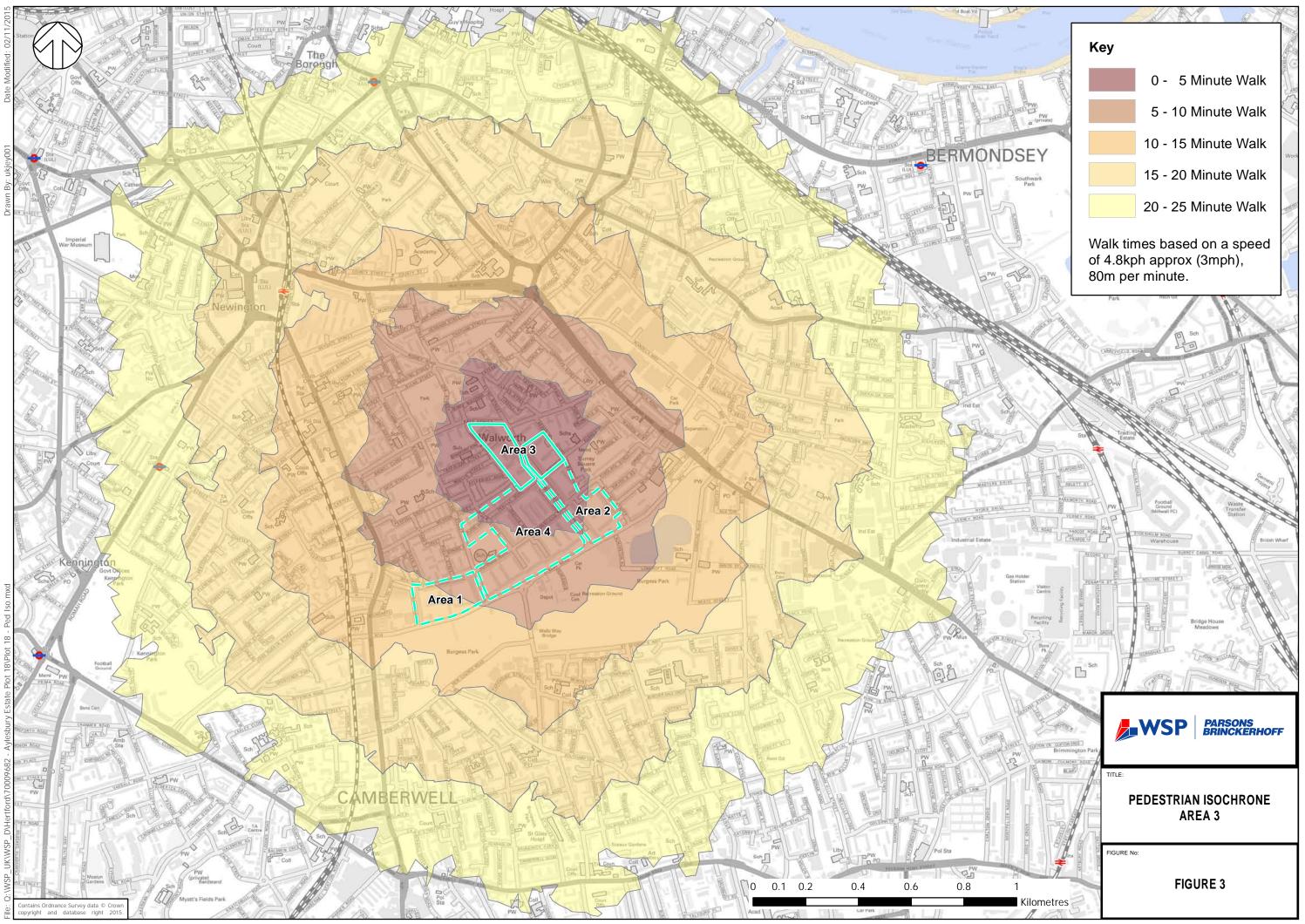


Figure 4 – Cycling Accessibility Plot

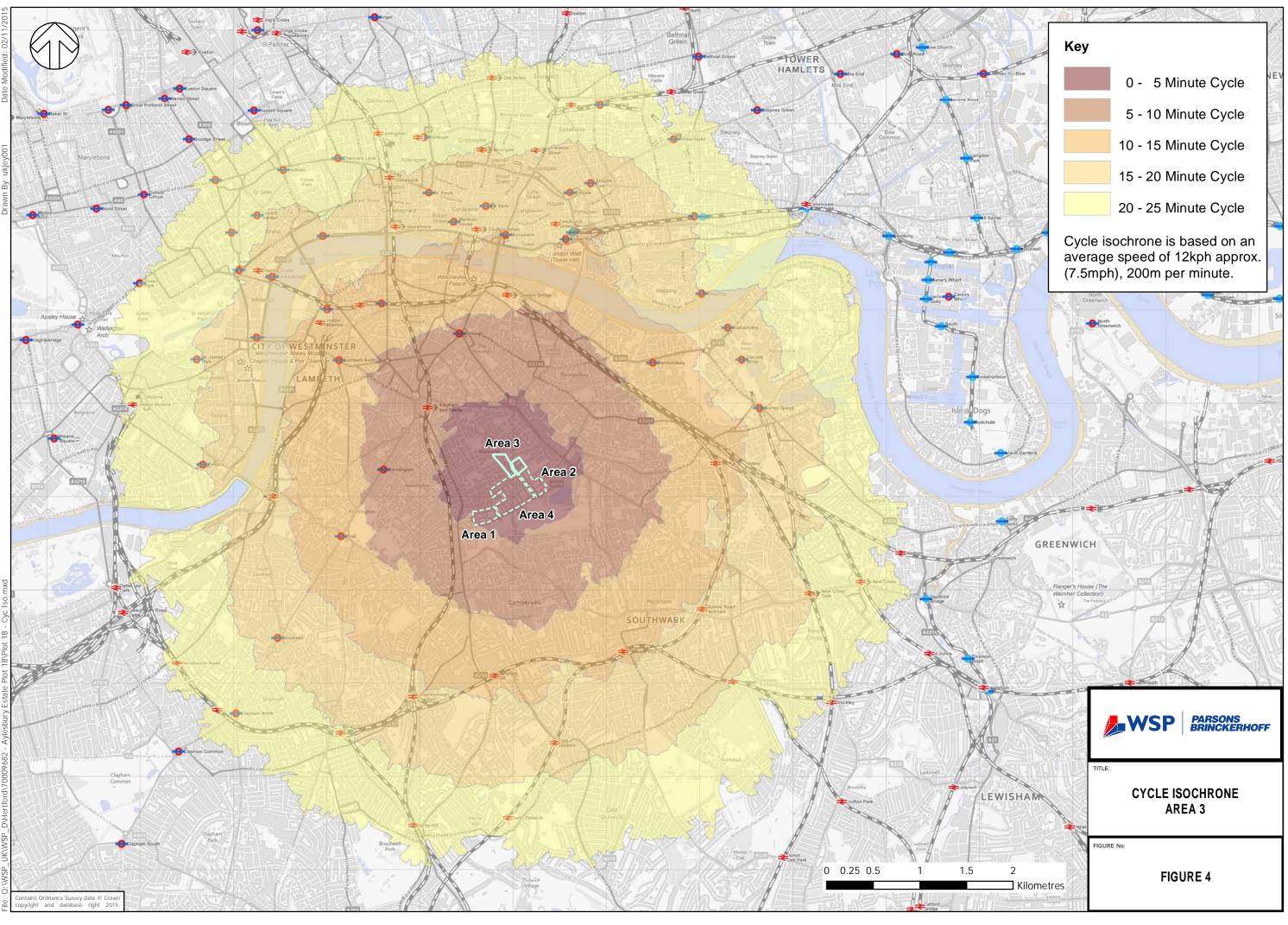


Figure 5 – Local Bus Services Plan

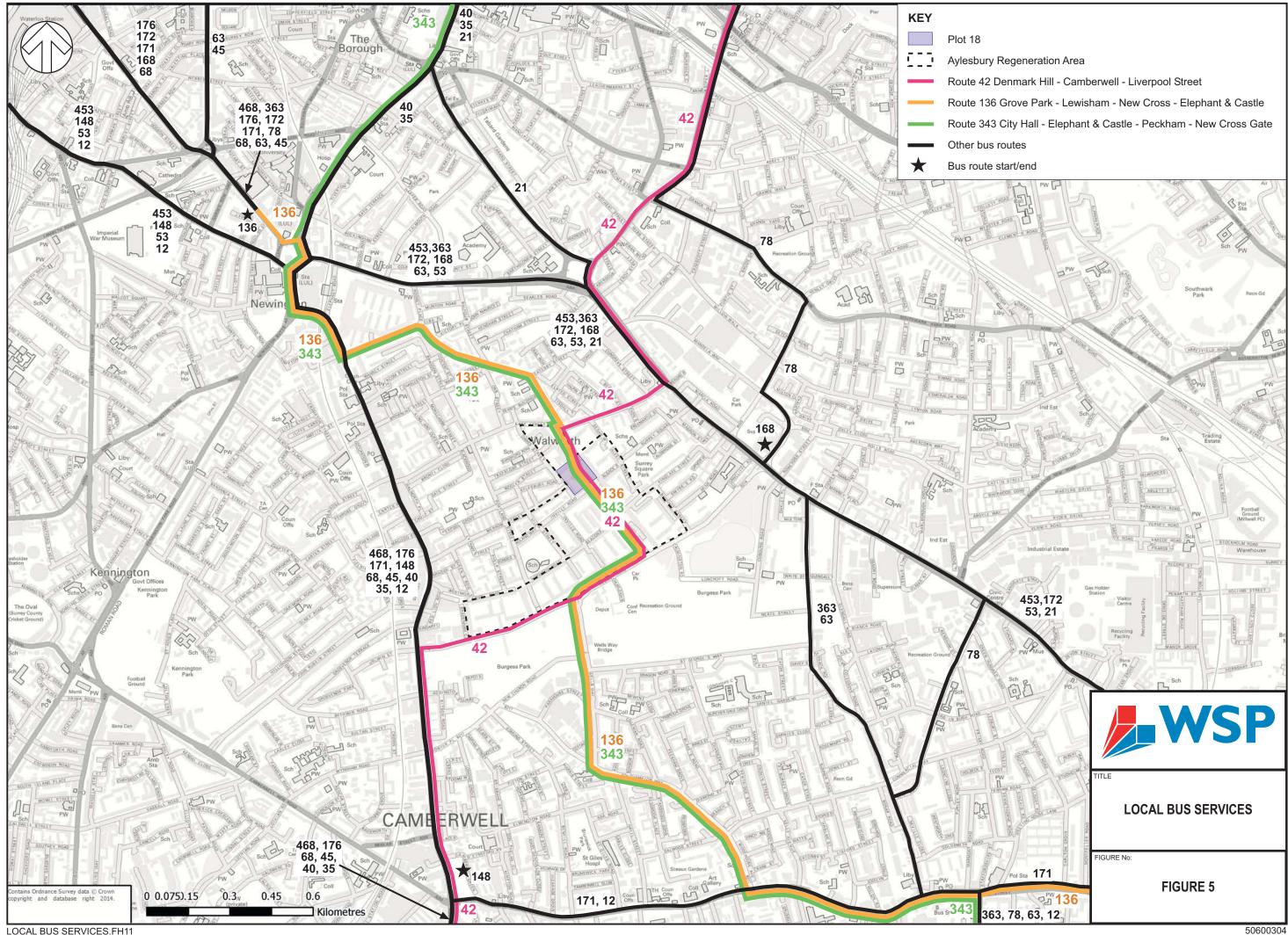
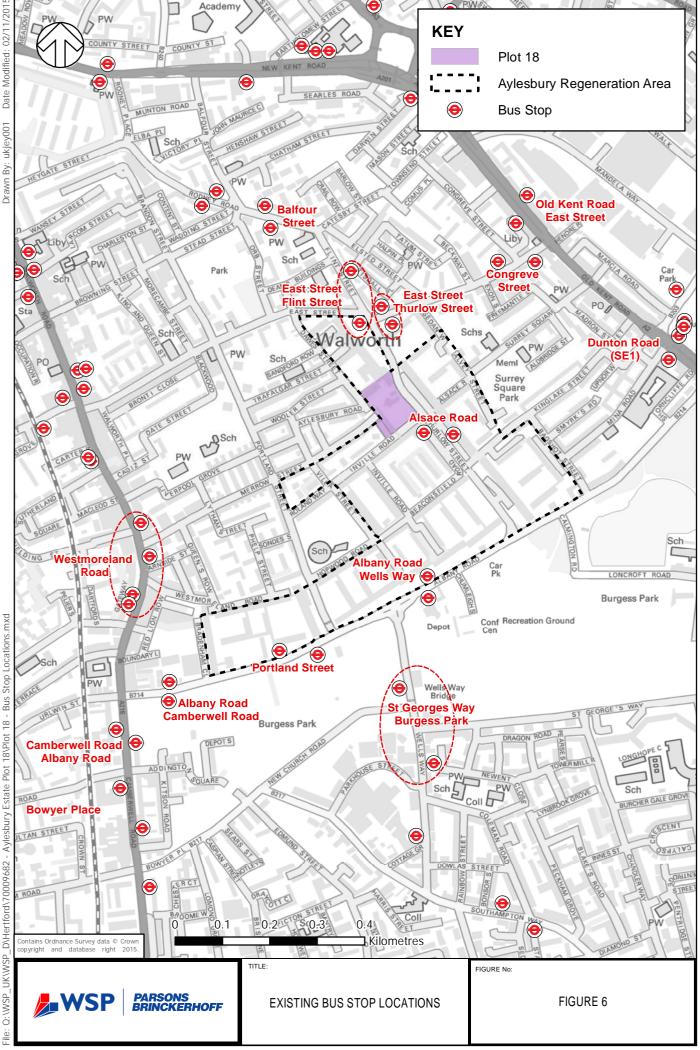


Figure 6 – Bus Stop Location Plan





Bus Stop 18\Plot 18 Plot Aylesbury Estate D\Hertford\70009682 -Q:\WSP UK\WSP

Appendix A – Proposed Development Layout Plan

6.9

PARKING STRATEGY

15	Regular parking spaces
3	Blue badge holder parking space
1	Ambulance drop off (7M)
1	Delivery bay (for both buildings)
3	Drop off
30	Cycle hire
\longleftrightarrow	Entrance to undercroft / undergro parking
\longleftrightarrow	Route from disabled / drop off par bays to key public building entran



Appendix B – ATTrBuTE Assessment

ATTrBuTe

Travel plan name	Plot 18 – Early Years Facility	
Planning application reference number	14/AP/3844	
Name of travel plan author	Lee Kirby	
Email address of travel plan author	lee.kirby@wspgroup.com	
Telephone number of travel plan author	07713799360	
Name of travel plan assessor	Lee Kirby	
Job title/role of travel plan assessor		
Plan Type	Local level Full Travel Plan (occupiers known)	

The development		3/3
Does the travel plan includeNONE) full address of the development?NONE) contact details for the person responsible for preparing the travel plan?NONE		2
Does the travel plan include details of the number of users expected on site (including employees, residents, deliveries and visitors)?	NONE	1
Policy		
Does the travel plan include reference to relevant national, regional and local / borough a) transport and spatial policy? b) travel planning guidance?	NONE	2
Site assessment		
To what extent does the travel plan clearly describe the accessibility and quality of a) existing transport networks? b) existing travel initiatives available to all users?	NONE	5
Surveys		
Are iTRACE (or TRAVL where specified by the borough)-compliant site user travel surveys proposed?	NONE	1
Are appropriate freight surveys proposed? NONE		0
Is a baseline modal split (actual trip numbers and percentage of all trips) estimated for the site?	NONE	1
Objectives		
Does the travel plan include objectives which reflect a) Mayoral policy & strategic guidance? b) local / borough policy and guidance? c) the challenges and opportunities specific to the site?	NONE	3
Targets		

Are there targets linking directly to each objective?	NONE	1	
Have targets been set for three and five years after occupation?	NONE	1	
TP Co-ordinator			
Has a travel plan co-ordinator been identified or is there agreement upon when a co-ordinator will be in place?	NONE	1	
Have the travel plan co-ordinator roles and responsibilities been made clear; and is the amount of time they will spend on the plan sufficient?	NONE	2	
Measures			
To what extent do the measures a) support the objectives of the travel plan? b) reflect the context of the site?	NONE	6	
Is an action plan provided which includes a) short / medium / long term actions? b) timescales and responsibilities?	NONE	2	
Monitoring			
Is a clear monitoring programme that adheres to the standardised approach included?	NONE	1	
Is it clear who is responsible for monitoring?	NONE	1	
Securing and enforcement			
Is it clear how the travel plan will be secured?	NONE	1	
Funding			
Has a sufficient budget been set for the a) travel plan co-ordinator post? b) measures? c) monitoring programme?	NONE	3	
Have funding streams been identified for the a) travel plan co-ordinator post? b) measures? c) monitoring programme?	NONE	3	
Total - PASS			